Seznam.cz Has Invested in Mautilus

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Seznam.cz has purchased a stake in Mautilus and became the owner of 35% share in this Brno-based company developing applications for smart devices. Seznam.cz will cooperate with Mautilus mostly in building video technologies and developing the project called INIO.TV.

"We have experienced how demanding and costly it is to develop applications for various TV platforms. A tool which can get one application into various smart devices - from TVs to smart watches - is very useful for our future. We have content which we want to make easily accessible on various devices. INIO.TV will make it possible and moreover, being part of Mautilus offers us the possibility to participate in the solution with our technology, " says Pavel Zima, CEO of Seznam.cz.

Mautilus is currently developing **multiscreen OTT (Over the Top) application editor called INIO.TV**, and its development shall be funded from Seznam.cz investment. This tool enables to create and adjust OTT apps for all platforms where people watch video - mobile phones, tablets, smart TVs, game consoles, set-top boxes as well as the web. Thanks to innovative technology, INIO.TV decreases the amount of time and money needed for launching new services that offer live stream and video content (Video on Demand) on the market. "INIO.TV is a service with the potential to change current offer and availability of OTT services. We have started negotiation with partners in the whole world and we expect the interest in INIO.TV to keep growing," states Petr Mazanec, CTO of Mautilus, and adds: "In the future, our application editor will also be able to design HbbTV applications and interactive TV adverts, and as a result B2B, customers will be given a very powerful tool."

Currently, **Mautilus supplies streaming video apps to many important providers of OTT services.** "We have managed to reach a lot of goals in last five years. We have got orders from a number of companies offering video services in the whole world, and we are now among the most important suppliers developing multiscreen applications for streaming music and video. The cooperation with Seznam.cz moves

us forward and gives us the opportunity to make our plans happen while being backed by the domestic market leader. And all that Seznam.cz definitely meets," says Řehoř Vykoupil, CEO of Mautilus, adding: "Our services provided to existing customers will remain untouched. They can expect only further improvement."

Seznam.cz and Mautilus will cooperate also in other areas of video services. "Mautilus has the ability to implement new technologies in video services, and that is why we have decided to support Mautilus, and together offer not only unique content, but also first-rate technologies," concludes Marek Nový, Seznam.cz's Business Development Manager.

About Mautilus

Mautilus was founded in 2010 and thanks to its rapid growth, it is currently ranked as number one in the smartphone apps market not only in the Czech Republic, but also across Central and Eastern Europe. This Brno-based company is the only one in the Czech Republic which develops apps for all kinds of smart devices: mobile phones, tablets, smart TVs, HbbTV, game consoles, set-top boxes, and wearables. Mautilus offers worldwide software solutions for companies such as HBO, O2, Continental, ORF, icflix, ABB, and Siemens. In cooperation with Internet Info, it organizes annual TVCON conference focused on TV technologies interconnected with the Internet (www.tvcon.tv)

About Seznam.cz

Seznam.cz is the largest Czech Web portal visited. On its homepage it provides up-to-date news, information and e-mail, as well as search as full text engine and links to field-specific websites also belonging to Seznam.cz (such as real-estates offers, car offers, etc.). For information about all the services Seznam.cz provides, please click here.

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